

Factsheet 1st Stakeholder-Engagement Workshop

18 and 25 June 2020, virtual workshop:
“Optimized grid management and flexibility market: the prosumer’s role”

	<ul style="list-style-type: none"> • Introduction to the Italian Demo including aims, processes and technological solutions to be tested • Active involvement of external stakeholders in the definition of effective customer-engagement strategies 	 <p>20 Organisations involved: storage owners, research institutes, public institutions representatives, aggregators, utilities, consultancies, smart service and technology providers</p>
	<p>Keywords:</p> <ul style="list-style-type: none"> • Local flexibility • User-engagement • Prosumers 	 <p>Organisers: WP3 leader: areti, Task Leader: Acea Energia Co-organisers: B.A.U.M., BIP</p>
	<p>2 Thematic focus groups oriented to the effective definition of awareness-raising strategies for end-users and flexibility remuneration schemes for market parties</p>	<p>Participant project partners: Apio, Engineering, Siemens, RSE</p> <p>External participants: ENEA, Rome Municipality, Indra, Acea SpA, Acea Ambiente and Acea Produzione, Smart City Efficiency, Cooperativa èNostra, Sonnen, Aton, Publicacqua, Acquedotto del Fiora</p>

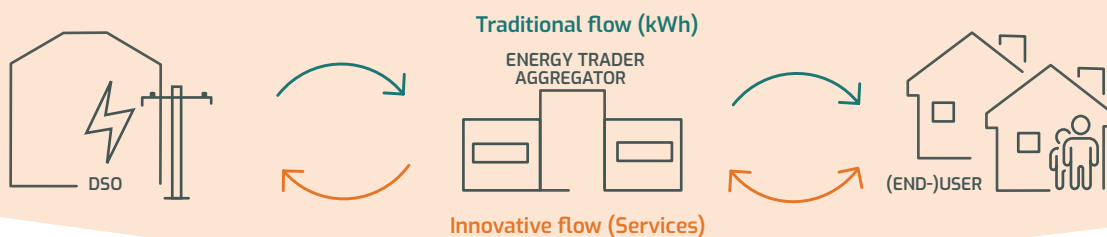


Main insights collected during the Workshop:

Highlights of the discussion resulting from the dedicated focus group

- **Raising awareness** of the energy consumption is a first **fundamental** step for the end-user;
- **Aggregators need to support** local Energy Communities in order to **facilitate the involvement of end-users** in flexibility matters;
- **Flexibility** can be used as a mean of exchange for additional services, **favouring circular and sharing economy-based logics**;
- Efforts can be addressed to minimize the impact of flexibility services on daily life: **smart and home devices are an unavoidable tool**.

Thinking future: Energy as a Service



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Next Workshop
FALL 2020
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